



**Media Contact:**

Jessica Smith  
Fleishman-Hillard for Acuo Technologies  
612.573.3149  
[Jessica.smith@fleishman.com](mailto:Jessica.smith@fleishman.com)

Acuo Technologies  
Booth # 4176  
Radiology Society of North America Annual Conference and Exhibition

**FOR IMMEDIATE RELEASE**

**Acuo Technologies, LLC and NU Design Medical Technologies, Inc. Announce Strategic Partnership to Advance Mammography Imaging**

**ST. PAUL, Minn., November 29, 2006** – Acuo Technologies, a developer of DICOM Services Grid and storage virtualization technology, and NU Design Medical Technologies, Inc., a developer of Web-based technology solutions in the women's healthcare market, announced that NU Design will incorporate DICOM Services Grid technology from Acuo Technologies into the company's Mammography Manager. DICOM Service Grid technology will allow NU Design's Mammography Manager to automatically route, based on content, to a reading physician without manual intervention. The resulting system will enable content-aware DICOM routing, storage virtualization, JPEG, encryption and storage virtualization. The announcement was made today at the Radiology Society of North America (RSNA) Annual Conference and Exhibition.

“We are very pleased to be a technology partner with NU Design. Nu Design and Acuo share a common vision of providing high-performance open-system solutions for women's healthcare,” said Jeff Timbrook, CEO, Acuo Technologies. “The partnership is

continued validation that the 'Powered by Acuo' brand empowers solution providers to deliver better performing image management solutions to their customers."

"'Powered by Acuo' allows us to offer our customers enhanced operational management, workflow, image acquisition, storage and physician-friendly routing," said K. James Ehlen, M.D., NU Design CEO. "We are excited about our partnership with Acuo and share a common vision for the future of health care software applications."

Acuo Technologies® will be in Booth 4176 at the RSNA Annual Conference and Exhibition being held at McCormick Place, November 26 through December 1, 2006 in Chicago.

# # #

### **About Acuo Technologies**

Acuo Technologies, with headquarters in St. Paul, MN, was founded in 2000 with the objective of developing the first enterprise-wide collaborative asset management solution for medical DICOM images residing in a Picture Archiving and Communications System (PACS). Its first commercial product received U.S. Food and Drug Administration 510-K approval in 2001. Since this time, over 90 medical sites around the world have deployed AcuoMed/AcuoStore software solutions.

### **About NU Design**

NU Design Medical Technologies, Inc. is a privately held medical software and teleradiology company specializing in the women's healthcare market. The web-based technology platform automates the overall effectiveness of healthcare facilities while providing connectivity to remote facilities and Radiologists. NU Design offers scheduling, QA/QC tracking, referring physician portal, workflow management, Patient and Physician correspondence and incorporates all governmental (MQSA) reporting requirements.