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FOR IMMEDIATE RELEASE

Acuo Technologies Announces Vendor Neutral Archiving Contract with Rush University Medical Center

Deployment of Acuo Technologies PACS Neutral Archive will help doctors and administrators access and effectively manage more than 40 terabytes of Medical Imaging data

ST. PAUL, MN, December 1, 2008 – Acuo Technologies®, developers of high-performance software for intelligent medical image management, data migration tools and services, today announced the contracting with Rush University Medical Center of Chicago, IL, for a new vendor neutral archiving solution which becomes the basis of the Hospital's medical image management platform. The archiving solution is based on the Acuo Technologies DICOM Services Grid™ software storing to Rush's existing storage management system thus leveraging existing technology investments Rush has made in storage.

Financial terms of the deal were not disclosed.

Acuo Technologies' integrated medical imaging solution, the DICOM Services Grid, allows Rush University Medical Center to gain control of more than 40 terabytes of existing medical data such as x-rays and cardiology images as well as providing a robust image management layer for all future medical imaging content. The Acuo solution provides Rush an open systems standards based automated system with business continuity resulting in a lower total cost of ownership by eliminating the expense of multiple proprietary systems.

The solution selected by Rush is designed to allow all medical images to be stored on the Acuo archive, allowing the hospital's Electronic Medical Record (EMR) portal to have one location to retrieve patient images, instead of multiple integrations and locations. The combined solution will also ensure that all patient studies are safely stored, protected and can be accessed from any Rush location in a consistent and reliable fashion.

Rush University Medical Center will also be using the Acuo DICOM Assisted Migration (ADAM) to move data from the existing proprietary archive into the Acuo vendor neutral archive, ensuring that Rush will be able to gain control of their data and never pay for a migration again. The Acuo solution will be used as the PACS neutral Archive of Record for all future PACS system purchases. This strategy will enable Rush to add applications directly to the Acuo Archive without expensive and complex integrations to existing and future PACS. Using the standards based approach, the Acuo solution will eliminate the costly and time consuming data migrations in the future.

"We are very pleased to initiate this relationship with one of the country's most prestigious hospital systems," said Jeff Timbrook CEO of Acuo Technologies. "We have been very impressed with the technical team at Rush and are excited they share our vision of software middleware layer that offers superior image management, archiving, and data migration capabilities that are extensible and collaborative. Acuo delivers to Rush University a set of applications that extend and virtualizes storage, network, and application resources such as PACS and DICOM communications."

About Acuo Technologies

Acuo Technologies, with headquarters in St. Paul, MN, was founded in 2000 with the objective of developing the first enterprise-wide collaborative asset management solution for medical DICOM images residing in a Picture Archiving and Communications System (PACS). Over 250 implementations around the world have deployed DICOM Services Grid™ software solutions. For more information, visit www.acuotech.com.

About Rush University Medical Center

Rush University Medical Center is an academic medical center that encompasses the more than 600 staffed-bed hospital (including Rush Children's Hospital), the Johnston R. Bowman Health Center and Rush University. Rush University, with more than 1,270 students, is home to one of the first medical schools in the Midwest, and one of the nation's top-ranked nursing colleges. Rush University also offers graduate programs in allied health and the basic sciences. Rush is noted for bringing together clinical care and research to address major health problems, including arthritis and orthopedic disorders, cancer, heart disease, mental illness, neurological disorders and diseases associated with aging.

DICOM is the registered trademark of the National Electrical Manufacturers Association for its standards publications relating to digital communications of medical information.

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